
Advert-live Media Kit

Lets Advert-Live

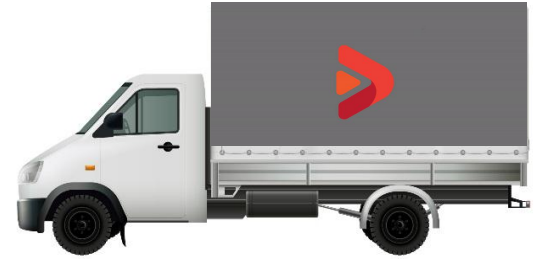
Digital Out-of-Home Advertising Solutions



About **Advert-live**

We are a Hyderabad based Digital Out Of Home Advertising agency that is eager to revolutionize the existing ways in which companies advertise their brand or product with Out Of Home Medium. **We Add life to your Advert**, adding the Dynamic component to the traditional Ad campaigns. Our mission is to help you reach your targeted audience through digital media and mobility to enhance your brand value.

Lets Advertlive!



Mobile LED Truck Advertising



Digital Out of Home Advertising



1. Campaigns

Collaborate with us to share the pain of your campaign

- ➔ **Mobile LED Truck Advertising**
Now you don't have to wait for the Customer to drive by your Ad, we drive your Ad by the customer!
- ➔ **Digital OOH Advertising**
We are your brand's cab service to commute your message in the digital world!
- ➔ **Targeted Indoor Advertising**
Tell us where you want to be noticed and we will get you there!

Digital **Mobile** Advertising



**Content Management
and Strategy**



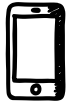
**Media Creation and
Editing Services**



Campaign Analytics



**Experimental Media
Route Planning**



QR Code Integration



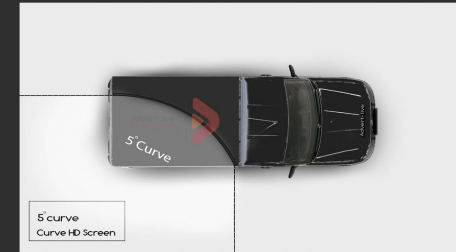
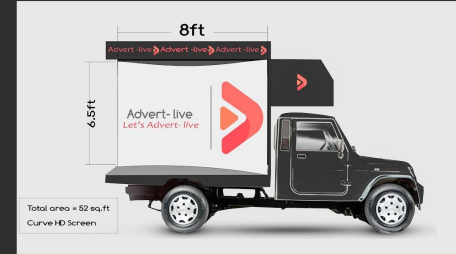
**GPS Control
(Google DV 360)**



Ad - Retargeting



**Live Footage Tracking
(Google DV 360)**





8ft

6.5ft

Advert-live ▶ Advert-live ▶ Advert-live ▶

Advert-live
Let's Advert-live



Total area = 52 sq.ft

Curve HD Screen



Total area = 52 sq.ft

Back Light Board (HD)



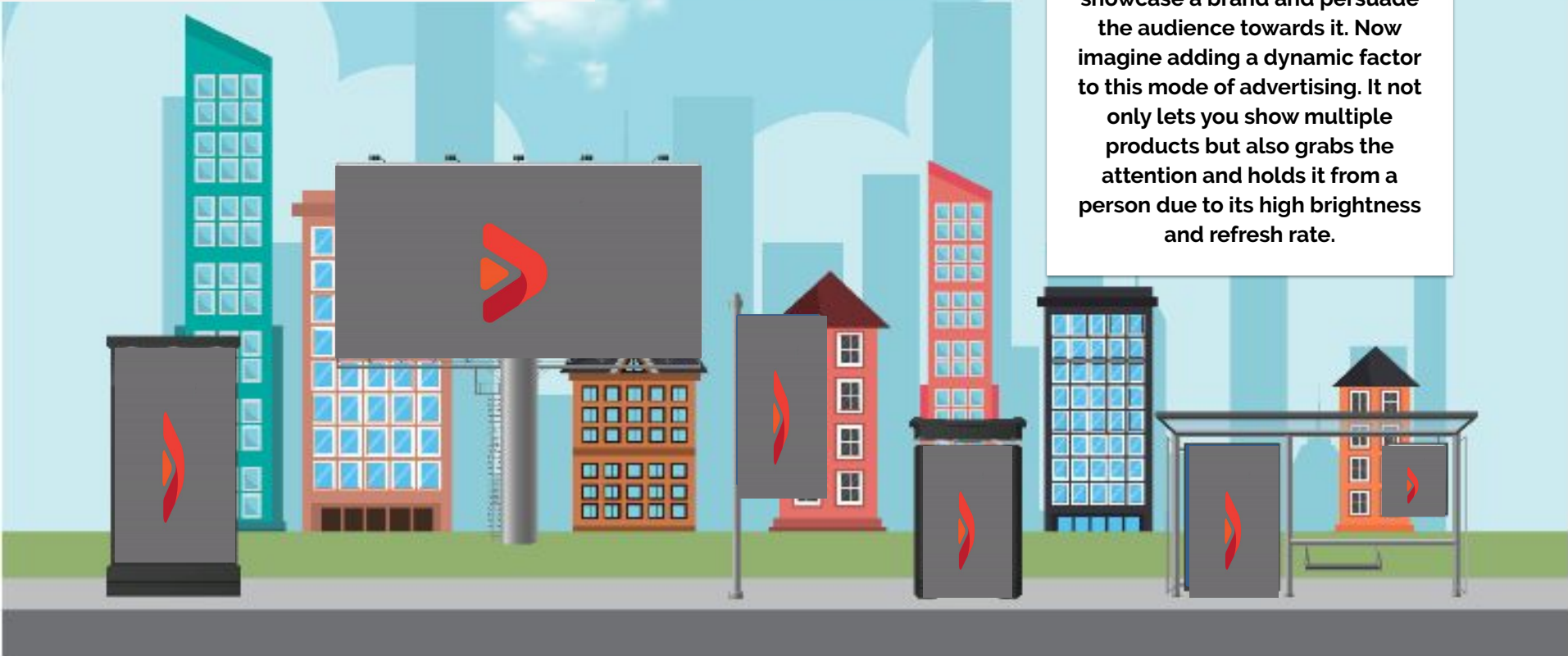
5° curve
Curve HD Screen

Digital **OOH** Advertising

Digital Outdoor Advertising

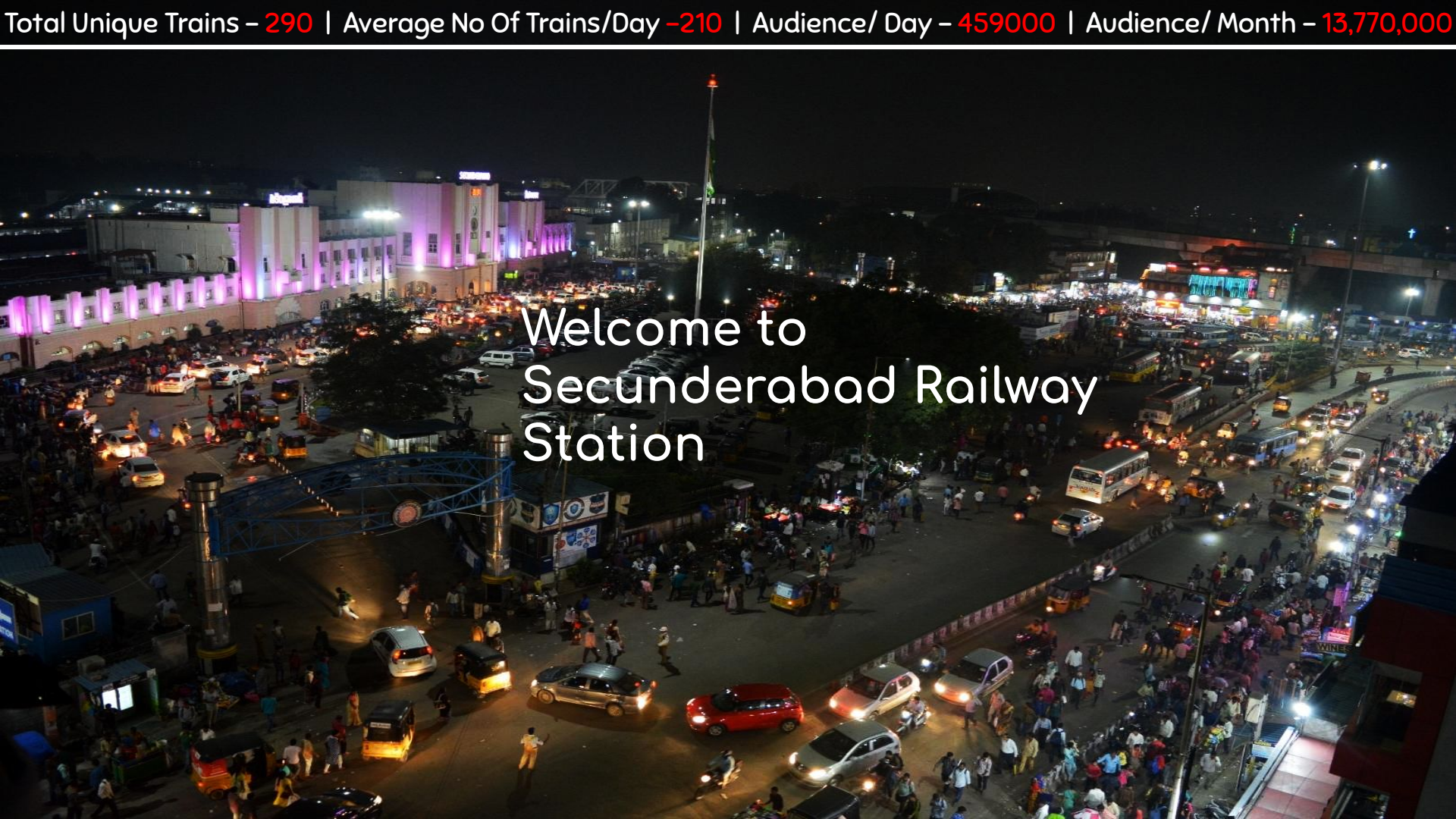
Digital OOH Advertising

Out of home medium is meant to be one of the solid options to showcase a brand and persuade the audience towards it. Now imagine adding a dynamic factor to this mode of advertising. It not only lets you show multiple products but also grabs the attention and holds it from a person due to its high brightness and refresh rate.



Total Unique Trains – 290 | Average No Of Trains/Day – 210 | Audience/ Day – 459000 | Audience/ Month – 13,770,000

Welcome to Secunderabad Railway Station

An aerial night photograph of the Secunderabad Railway Station. The station building is illuminated with bright pink and white lights. The surrounding area is a busy hub of activity, with numerous cars, buses, and pedestrians. A large crowd of people is visible on the sidewalks and in the open areas around the station. The scene is lit up by streetlights and the station's own lighting, creating a vibrant and bustling atmosphere.

Our screen visibility doesn't end at the station but we also cover the traffic outside the station.

Bus Stand

Most of the busses either originate or end at this point

Monda Market

One of the most famous markets of hyderabad starts from here

Auto Stand

Auto pooling service also called "Sharing autos" originate and end here



Size : 8 x 4
Resolution : 4k
Curve HD screen



Size : 8ft x 4ft
Resolution : 4k
Curve HD screen



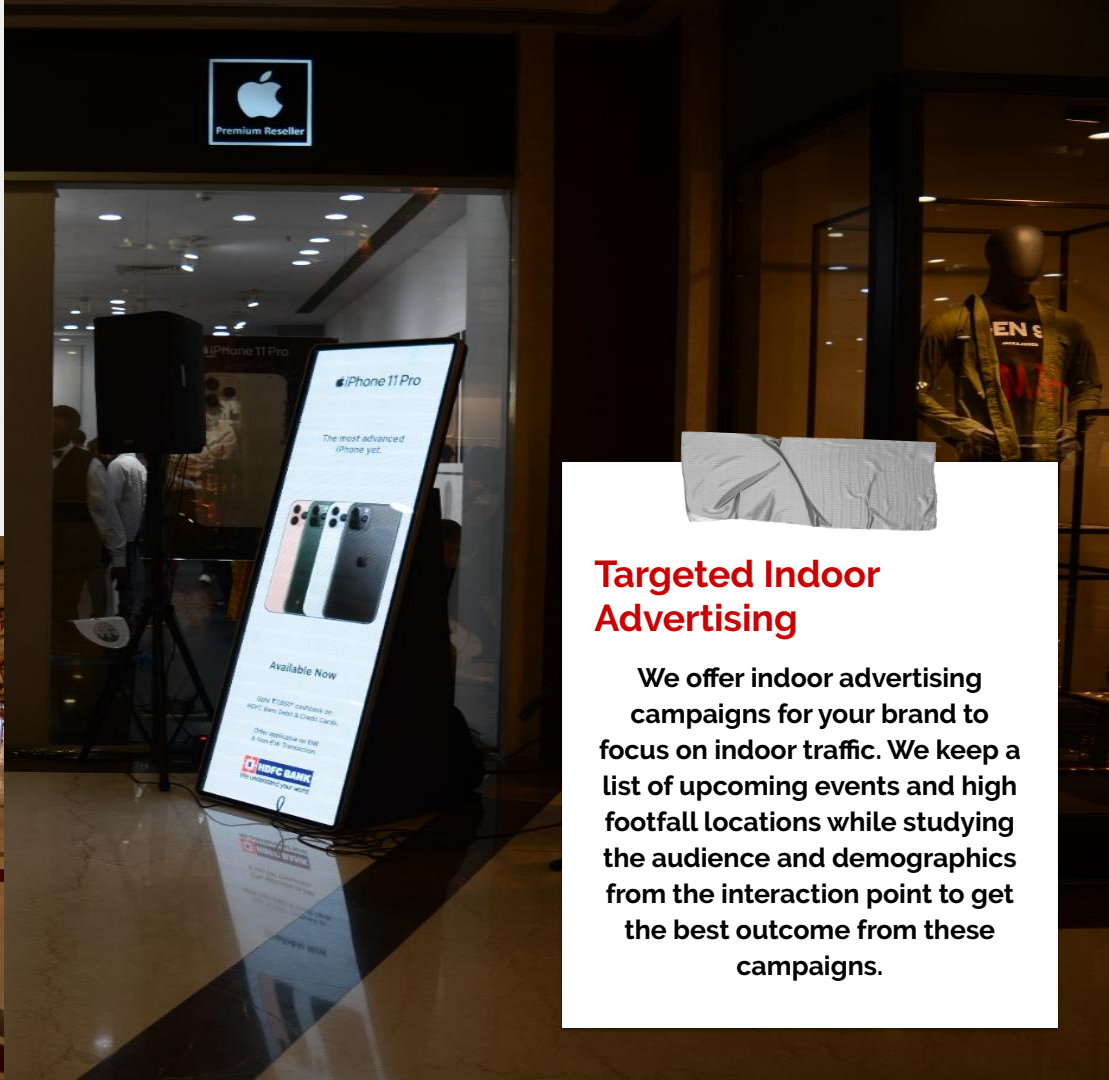
Size : 5.1ft x 2.7ft
Resolution : 4k



Size : 25ft x 10ft
Resolution : 4k
Curve HD screen



Digital Indoor Advertising



Targeted Indoor Advertising

We offer indoor advertising campaigns for your brand to focus on indoor traffic. We keep a list of upcoming events and high footfall locations while studying the audience and demographics from the interaction point to get the best outcome from these campaigns.



Add-Ons

- Code Specific Campaigns (QR)
- Media Creation and Editing services
- Interactive Games Integration
- Live Footage Integration
- Free Campaign Media Shoot
- Brochure Printing and Distribution

Why Choose Us?

Creative team
of Graphic
Designers and
Content
Specialists

Transparency
with Campaign
Operations and
full control,
tracking of media

Campaign
analytics with
a free
Campaign
Media Shoot

Strong
Operations
Team with
24/7
Customer
Service

All our products used for Advertising are BIS approved and possess high quality traits imported from the international giant - RGX is a high-tech enterprise specializing in R&D, Design and Manufacturing of LED and its by products in China.

Contact Us

Lets Advert-Live



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Digital Out-of-the-box Advertising Solutions
