

CIGIBINS

BRAND FOR A CAUSE



www.cigibins.in

Email: contact@cigibins.in

CIGARETTE BUTT CYCLE



When you toss your butts
they contaminate our
local water system

**"4.5 Trillion butts are
littered each year"**

They end up in
our lakes and
rivers where fish
can mistake
them for food

Over time
these toxins
affect human
health



If the fish survive
the toxins can
build up in the
fish's body

**"1 butt per litre of
water can KILL the fish
in a stream"**

Think twice before tossing your butt on the ground

WHAT IS CIGIBINS ?

CIGIBINS ARE JUST CIGARETTE BINS WHERE ONE CAN ENDORSE THEIR BRAND OR PRODUCTS WITH A SOCIAL MESSAGE ON THE BINS



WHY CIGIBINS NEEDED ?

MOST COMMON FORM OF LITTER INDIA HAS IS CIGARETTE BUTTS. THEY ARE HARMFUL TO THE ENVIRONMENT. TO OVERCOME THIS THERE IS NEED TO COLLECT RECYCLE AND REDUCE BUTTS

WHERE WILL BE CIGIBINS INSTALLED ?

CIGIBINS WILL BE INSTALLED IN SMOKING ZONES OF IT PARKS, COMMERCIAL SPACE, PUBS, BARS. AS WELL NEAR COLLEGES AND PAN SHOPS

HOW WILL IT WORK ?

OUR TEAM WILL COLLECT CIGARETTE BUTTS FROM THE CIGIBINS. THESE CIGARETTE BUTTS ARE THEN PROCESSED TO MAKE ECO FRIENDLY PRODUCTS



WHY BRAND ON CIGIBINS ?

BEST USE
OF CSR
FUNDS

COST
EFFECTIVE

BRAND
IMAGE

TARGET
AUDIENCE

CORPORATES
AND INSTITUTES
CAN UTILIZE
CSR RESOURCES
TO INSTALL
BINS, WITH
ENDORING
THEIR BRANDS
ON IT.

CIGIBINS
ARE CHEAP
AFFORDABLE
WITH WIDE
PUBLIC
EXPOSURE
OF YOUR
BRAND.

INSTALLING CIGIBINS
AT BARS PUBS OR
MOVIE HALLS WILL
NOT ONLY CREATE
AWARENESS BUT
ALSO HELP TO
RECALL YOUR BRAND
TO SPECIFIC AUDIENCE.

PROTOTYPE OF BIN



THESE BINS COMES
WITH AN AD SPACE
ON 3 SIDES
AND THEY STAND
TALL ENOUGH TO
ADDRESS THE
PROBLEM OF BUTT
LITTERING.

ADVERTISE YOUR BRAND @ CHEAPEST
OF RS 33/DAY
FOR PRICING DETAILS MAIL US AT:
contact@cigibins.in

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