



Pride Zenith Enterprises



COMPANY PROFILE



ABOUT COMPANY

Pride Zenith Enterprises, a versatile advertising agency headquartered in the heart of Navi Mumbai, is an epitome of branding & promotion of corporate & non corporate products. A company with different ideas and thoughts, able to satisfy its clients with unbelievable services and results for years.

WHAT WE DO?

Established with the planning & under the supervision of its director, Mr Naveen Mudvari, Pride Zenith Enterprises is skilled at media planning & buying, brand promotion & event management services. We literally enjoy converting dream into reality of our valuable clients by planning and executing them as per their desire and requirement.

OBJECTIVES

To inspire both brands & people, aspire to be the forerunner and leave impact to the world by its consequence.



What we offer

For our valuable clients we have much more to offer but for now being more specific, offering you two different platform for advertising.

● Mathura Railway Junction

We are delighted to inform that we have almost 10000 square feet area inside and in surrounding area of Mathura railway Junction. We have following varieties of media in the station.

Rate List:

Item	Size	Rate
4 sided LED Poles	2.5 x 4 Ft	22,000 + 18% GST
Hanging Led	8 x 3 Ft	12,000 + 18% GST

Halting Train List at Mathura Junction :

Number of Halting Trains: 222

Number of Originating Trains: 13

Number of Terminating Trains: 13

S.No.	Train Type	No of Train
1.	Rajdhani Trains	2
2.	Shatabdi Trains	2
3.	Jan Shatabdi Trains	2
4.	Garib Rath Trains	2
5.	Mail/Express Trains	60
6.	AC Express Trains	1
7.	AC SuperFast Trains	9
8.	Passenger Trains	8
9.	MEMU Trains	4
10.	DEMU Trains	2
11.	EMU - Delhi Trains	2
12.	Sampark Kranti Trains	6
13.	SuperFast Trains	114
14.	Humsafar Trains	6
15.	Antyodaya Trains	2

Poles with 4 sides Led back lit



Hanging LED back Lit boards



● Train Coach Branding

Train No. 12179 Agra Fort INTERCITY (Lucknow Junction to Agra Fort)			Train No. 12180 Agra Fort INTERCITY (Agra Fort to Lucknow Junction)		
No.	Station Name	Time	Agra Fort Intercity Express 15 Coaches		
1	Lucknow Jn NER	15:55			
2	Unnao Jn	16:45			
3	Kanpur Ctrl	17:15			
4	Panki Dham	17:43			
5	Rura	18:04			
6	Jhinhak	18:18			
7	Phaphund	18:33			
8	Bharthana	18:59			
9	Etawah Jn	19:18			
10	Shikohabad Jn	19:55			
11	Firozabad	20:15			
12	Tundla Jn	20:48			
13	Yamuna Bridge Agra	21:11			
14	Agra Fort	21:49			
No.	Station Name	Time			
1	Agra Fort	06:31			
2	Yamuna Bridge Agra	06:42			
3	Tundla Jn	07:10			
4	Firozabad	07:28			
5	Shikohabad Jn	07:43			
6	Etawah Jn	08:28			
7	Bharthana	08:45			
8	Phaphund	09:07			
9	Jhinhak	09:23			
10	Rura	09:37			
11	Panki Dham	09:59			
12	Kanpur Ctrl	10:45			
13	Unnao Jn	11:16			
14	Lucknow Jn NER	12:25			

Rate List:

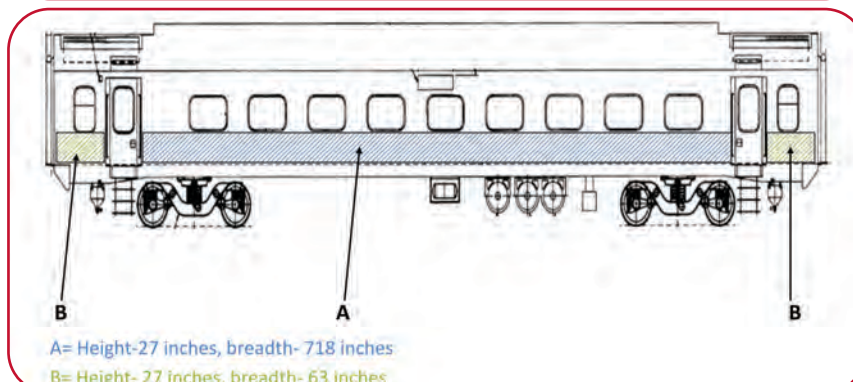
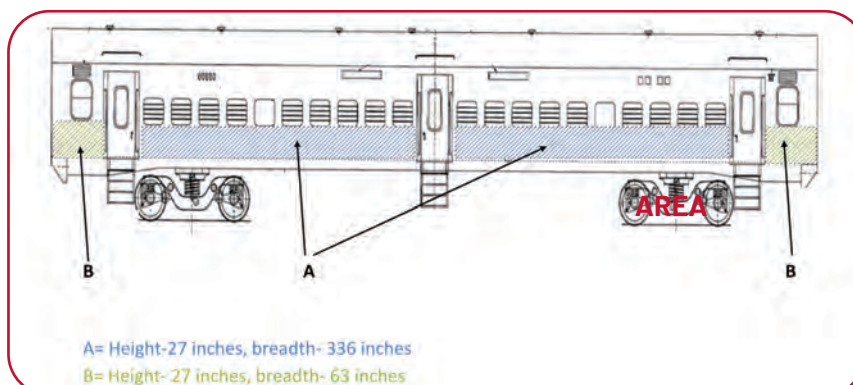
Item	Rate Per Month
For One Coach	42,000 + 18% GST
For All 15 Coach	5,00,000 + 18% GST

Printing & Installation

Item	Rate
For One Coach	15,000 + 18% GST
For All 15 Coach	1,50,000 + 18% GST

Area

Item	Sqr Ft
For One Coach	350 Approx
For All 15 Coach	5000



● City Buses

We are contented to let our client know that we are offering advertising services in 6 major cities of Uttar Pradesh with 350 total number of electrical buses. Detail of the same with respective cities are as follows.

Zone 1

Locations	No. of Buses
Agra	100
Aligarh	25
Mathura	50

Zone 2

Locations	No. of Buses
Kanpur	100
Prayagraj	50
Jhansi	25

● Rental and other charges for advertising in the city buses:

Item	Rental/Bus/Month	GST	Total
Advertise in city bus	30,000.00	18%	35,400.00
Printing Materials	2,500.00	18%	2,950.00
Mounting on bus	2,200.00	18%	2,596.00
Total			40946.00

Note: Repair of Vinyl/sticker will be done in every month and complete changeover will be done in every three months. Printing and pasting will be charges accordingly.

2 side panels & back panel
(Approx 180 sqr ft)



16 passengers seats back side
(Size 16" x 9")

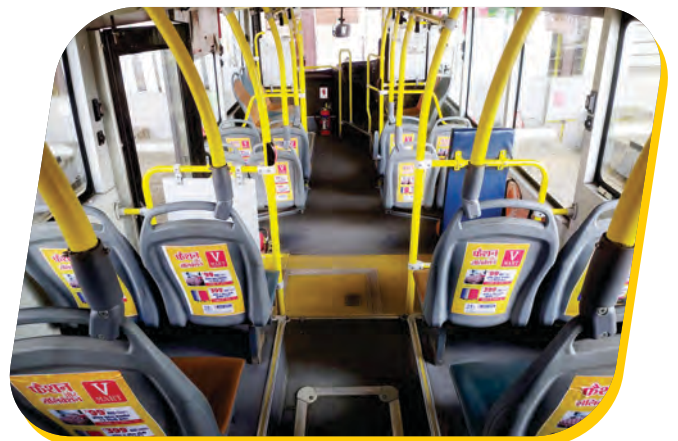


15 passenger handle
(Size 4"x2")



● **City Bus Size**





Our satisfied clients

Government Banks



Education Institution & Sectors



RG GROUP
of Institutions



Water & Fun Parks



Medical Sectors & Hospitals



Public Transport & Cab Services



Popular Corporate Sectors





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Registered Office:

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