

Cupvertising: A Revolutionary Advertising Solution

Reach your audience over a cup of tea or coffee with Cupvertising, an innovative and engaging advertising platform.



What is Cupvertising?

Cupvertising

Cupvertising uses disposable paper cups as an innovative advertising medium. Brands can showcase their message on cups used for beverages like tea and coffee, reaching customers in relaxed, everyday moments.



Why Choose Cupvertising?

Direct Visibility

Cupvertising offers direct visibility during tea/coffee breaks, ensuring your brand is front and center when customers are most receptive.

Cost-Effective

It's a cost-effective solution compared to traditional ads, providing a high return on investment through targeted reach and engagement.

High Engagement

Cupvertising engages daily beverage consumers, fostering brand awareness and positive associations with every cup.

Eco-Friendly & Memorable

It's environmentally conscious, using eco-friendly paper cups and leaving a lasting impression with memorable branding.

Market Potential

10,000...

Tea Stalls

Bangalore boasts over 10,000 tea stalls, offering a vast network for reaching a wide audience.

300

Cups Per Day

Each stall serves an average of 300 cups daily, generating significant impressions for your brand.

3M

Daily Reach

With a total reach of 3 million impressions per day, Cupvertising offers unparalleled visibility.

₹2

Cost Per Cup

Enjoy affordable pricing at just ₹2 per branded cup, making Cupvertising a budget-friendly solution.



How It Works

1

Design

Brands provide their designs or campaign messaging, ensuring a unique and engaging brand presence.

2

Production

We print high-quality, eco-friendly paper cups featuring your brand message.

3

Distribution

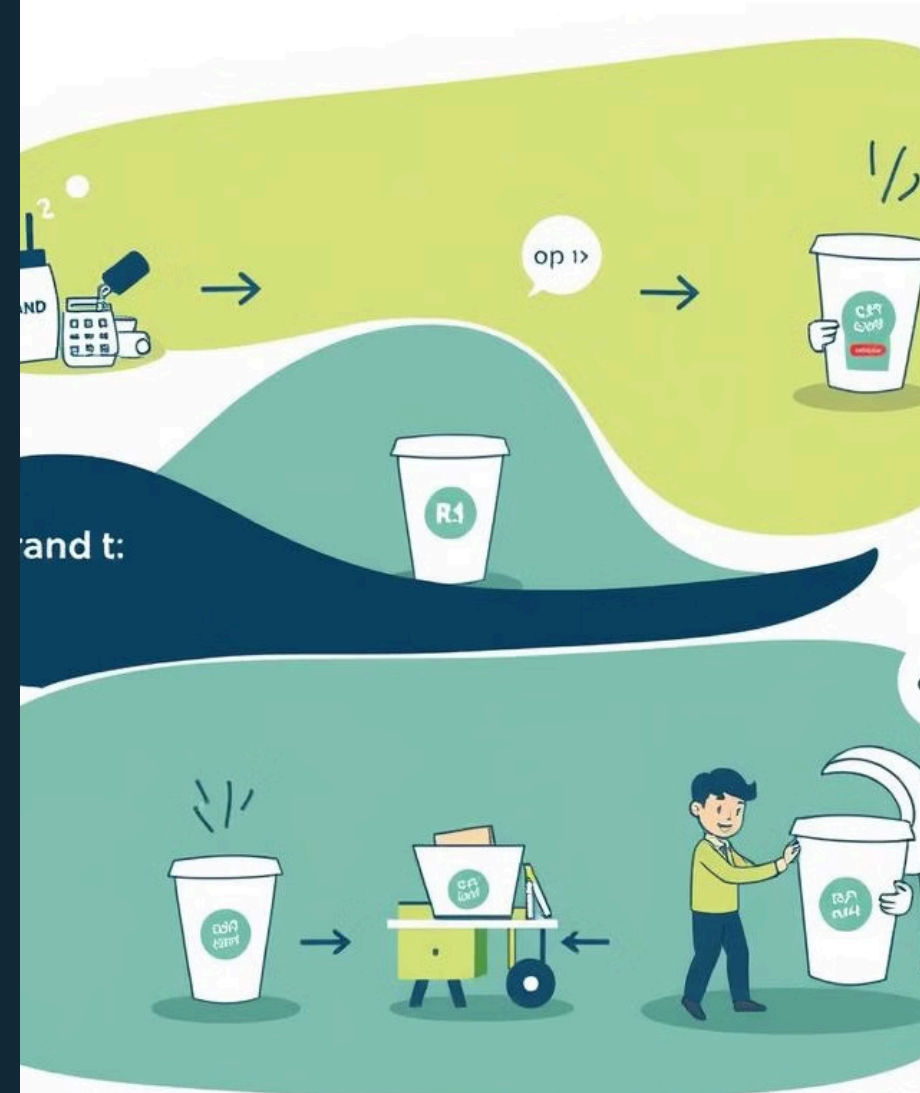
Cups are distributed to tea stalls, cafés, and vendors across Bangalore.

4

Engagement

Customers interact with your brand while enjoying their beverages, enhancing brand recall and awareness.

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Benefits for Your Brand

1 Visibility

Enjoy high visibility and brand recall, making a lasting impression on a large audience.

3 Engagement

Achieve measurable engagement through QR codes, coupons, and other interactive features.

2 Targeting

Benefit from hyper-local targeting, reaching specific regions and demographics with ease.

4 Association

Foster a positive brand association by promoting environmentally friendly practices with eco-friendly cups.

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Success Stories



Tech Startup

Gained 5,000 app downloads in a week with a targeted Cupvertising campaign.



FMCG Brand

Achieved 4x ROI through cup campaigns, demonstrating the effectiveness of Cupvertising.



Retail Chain

Increased footfall by 25% using localized Cupvertising ads, driving significant business growth.

Pricing and Packages

Minimum Order

Start your campaign with a minimum order of 50,000 cups, offering a cost-effective entry point.

Cost Per Cup

Enjoy a competitive cost per cup at just ₹2, inclusive of production and distribution.

Customization

Benefit from custom designs and regional targeting options to tailor your campaign to specific audiences.

Discounts

Avail bulk discounts for larger campaigns, maximizing your return on investment.



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Let's Collaborate!

Partner with us to make your brand a part of everyday moments. Contact us today to discuss your campaign and start reaching your audience over a cup of tea!